

What does Gen Z Want?

by Anthony Onesto

Author - The New Employee Contract - How to Find, Keep and Elevate Gen Z Talent



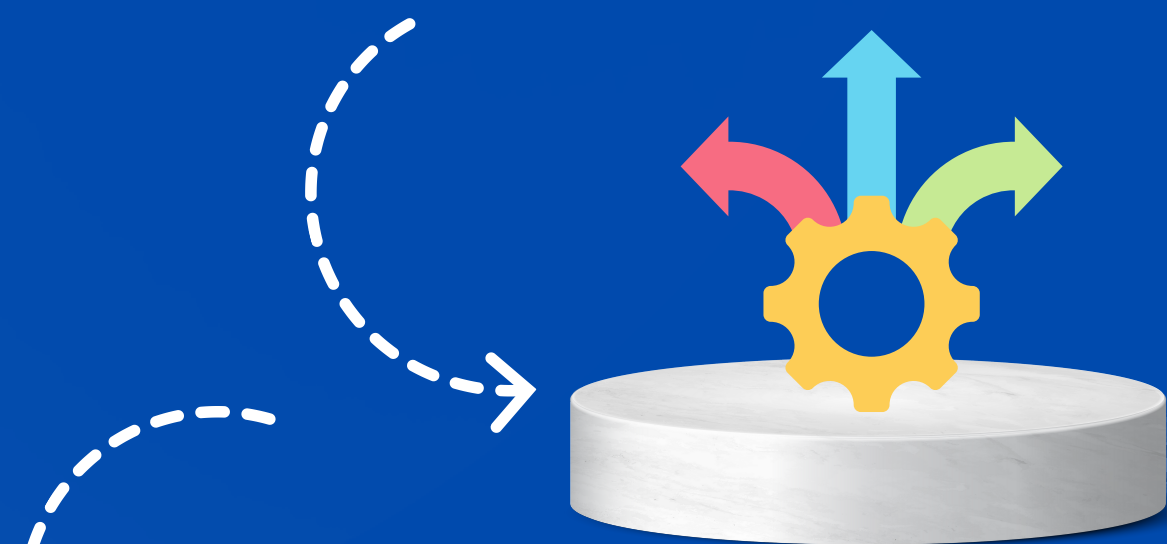
A More Human Company

This generation wants a 21st-century job, for companies to see employees as humans not machines. Employees want to know that companies see them as humans not just names or numbers on a spreadsheet.



Mission Matters

For Gen Z your company's what and how are important, but the WHY is most important. What is your company's mission and how are you impacting the world for the better.



Flexible Jobs & Co Creation

As most of Gen Z are gamers, Gen Z likes to co-create in the digital world and that applies also to work. Bring them into your process and provide them the flexibility of where and how things get done.



Position on Climate Change

How does your company think about climate change and its impact? If you have not thought about this, start thinking because this is an important factor as Gen Z considers your company.



Work Life Integration

This generation wants to ensure that both their mind and bodies are healthy. What is your work-life integration and in what ways do you plan to support your workforce's physical and mental health?



Digital & Mobile First

This generation grew up with an iPhone, so they have had access to global information at their fingertips since they were young. They have also grown up being able to get anything anytime anywhere.

Want to learn more? Grab a copy of my book here ->

[The New Employee Contract - How to Find, Keep & Elevate Gen Z Talent](#)